

You're Invited

To exhibit at the:

53rd International Conference on Metallurgical Coatings & Thin Films (ICMCTF 2027)

Exhibit Dates:
April 27-28, 2027

Questions? Call 703-609-3974 or email exhibits@avs.org

About

The 53rd International Conference on Metallurgical Coatings and Thin Films (ICMCTF 2027) will be held April 25-30, 2027, at the Town & Country Resort in San Diego, California, USA. ICMCTF covers the fields of thin film deposition, characterization, and advanced surface engineering, promoting a global exchange of ideas and information among scientists, technologists, and manufacturers. The overarching theme of ICMCTF 2027, "Surface Engineering Shaping Future Technologies," emphasizes the critical role of surface engineering in enabling emerging technologies and sustainable development. Key focus areas include advanced energy systems, sustainable and circular surface solutions, performance in extreme environments, emerging thin films in computing technologies, and functional surfaces for healthcare and biotechnology applications.

Attendance to the exhibition is free and open to the public.

The conference and exhibit is a great opportunity for vendors to interface with qualified scientists and engineers who are eager to learn more about your products and services.

The Exhibition will feature technology, equipment, and services for Thin Film and Bulk Coatings, Coating Materials, Surface Modification Equipment, Monitoring and Test Equipment, and all ancillary equipment used in conjunction with the deposition, monitoring, and testing of all coatings and modified surfaces.

Conference participants from around the world gather to:

- Attend networking events held throughout the week to ensure that our vendors and attendees can interact during non-exhibit days/hours
- Learn from 100+ high-profile invited speakers across 25+ sessions encompassing topical symposia, plenary and keynote lectures, short courses, an awards program, and daily networking events.

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Exhibit Rates

There is no better conference destination than San Diego! As ICMCTF never fails to attract the international Who's Who in the field of thin film depositions and advanced surface engineering, this is a great opportunity to educate attendees on new products, services, and application techniques that help them improve all facets of R&D, engineering, manufacturing, quality control, and general laboratory operations.

Exhibit Rental Rate: $1,900

Exhibit Space Includes:

Each 10 foot wide x 8 foot deep space includes the following:

- (1) 8 ft draped table
- (2) chairs
- (1) wastebasket
- (1) Complimentary Exhibit Staff Badge
- Profile on the Mobile App/Online Scheduler page
- Free lead retrieval app
- Post conference attendee list

Please note: All display items must fit within your allotted exhibit space. Double spaces are available for companies needing more room. Electrical must be ordered separately. The Ballroom is carpeted.

First Time ICMCTF Exhibitor Rate

First time ICMCTF exhibitors are eligible to receive a 10% discount on their exhibit space.

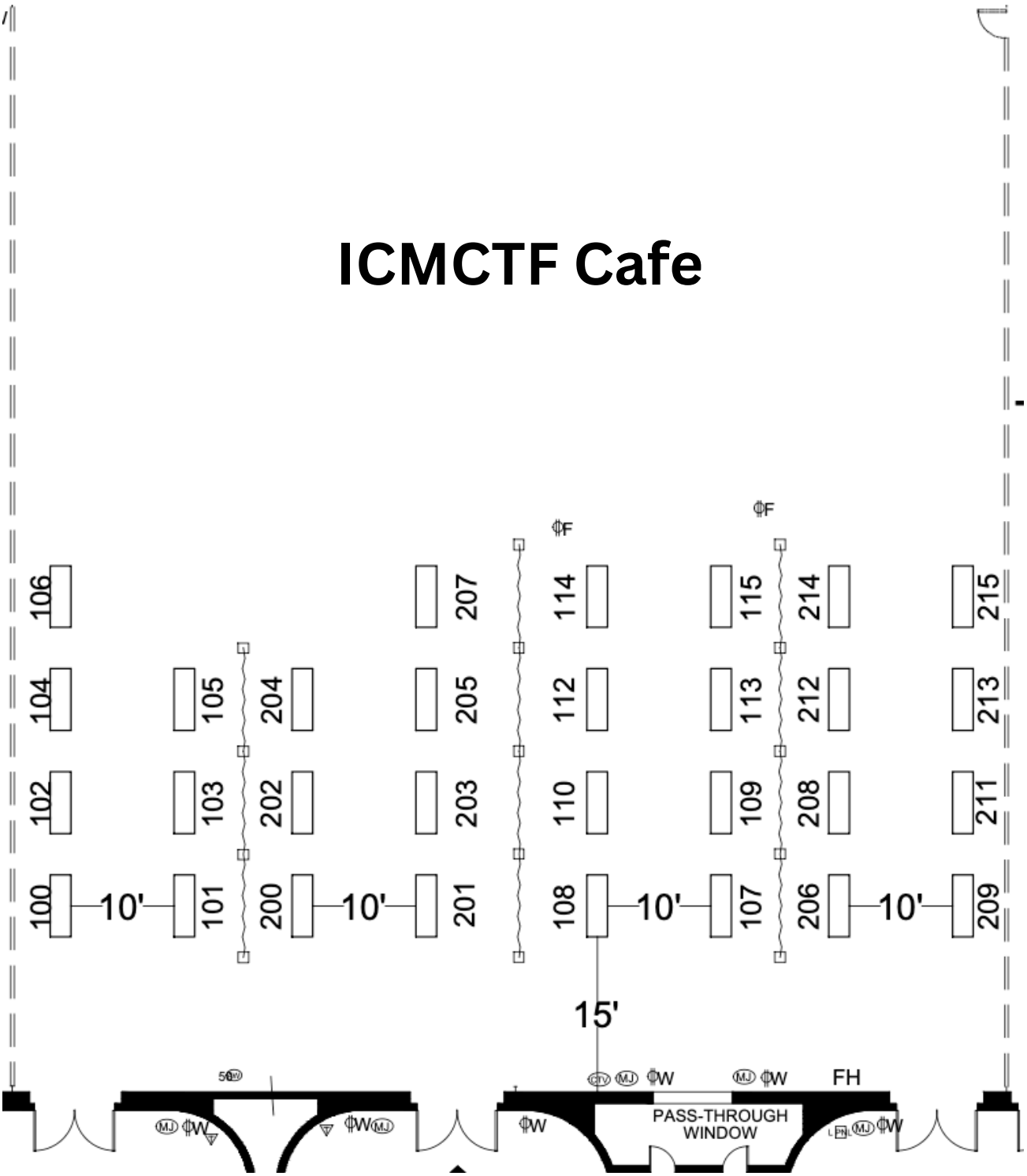
Technical Session Badge Upgrades

Exhibitors may upgrade booth staff badges to include the Technical Sessions for an additional charge of $500 per badge during the registration process. Badge upgrade includes the Technical Sessions for the duration of the Conference.

Register to Exhibit/Sponsor

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Floor Plan



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Quick Facts

EXHIBIT DATES

April 27-28, 2027

EXHIBIT DAYS/TIMES

Tuesday	April 27	12:00 pm - 7:00 pm
Wednesday	April 28	10:00 am - 2:00 pm

VENUE

Town and Country Ballroom of the Town and Country Hotel and Convention Center
500 Hotel Circle North, San Diego, CA, 92108

EXHIBIT INSTALLATION SCHEDULE

Monday	April 26	10:00am - 5:30 pm

EXHIBIT DISMANTLE SCHEDULE

Wednesday	April 28	2:00pm - 8:00 pm

All freight must be picked up by 8 pm, Wednesday, April 28. Special arrangements for Thursday morning pick ups, on April 29 can be arranged with advance notice.

EXHIBIT STAFF BADGES

Standard exhibit space includes one free exhibitor staff badge per space. Additional exhibit staff badges can be purchased at $200 each.

OFFICAL SHOW HOTEL

Town and Country Hotel and Convention Center
500 Hotel Circle North, San Diego CA, 92108

OFFICIAL SUBCONTRACTORS

Heritage

- Booth Furnishings
- Shipping
- Custom Furniture
- Labor
- Logistics, etc.

Event Technology Masters

Audio/Visual Rentals

Edlen

Electrical (Edlen), Dedicated Internet Drops

NOTE:
The above-listed companies are the ICMCTF official subcontractors. Please do not entertain solicitations from other companies posing as AVS-affiliated subcontractors.

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Sponsorship Benefits

These diverse sponsor options offer your organization unique marketing solutions that are guaranteed to help you stand out.

	Platinum	Gold	Silver
	$6,000 +	***$3,000***	***$1,500***
Logo on the Conference Home Page	✓		
Logo on the Conference Registration Form	✓		
Mobile App Banner Ad	✓		
Solo Eblast to Attendees	✓	✓	
Logo on the Abstract, Schedule, and Registration Web Pages	✓	✓	
Profile on the Mobile App/Online Scheduler Sponsor Page	✓	✓	
Recognition in the Conference Plenary Remarks	✓	✓	
Post Attendee List	✓	✓	
Logo on the Conference Sponsor Web Page	✓	✓	✓
Logo on the Mobile App/Online Scheduler Sponsor Page	✓	✓	✓
Event Sponsor with Recognition on Signage at the Event	✓ Welcome Reception	✓ Lunches or Poster Session	✓ Breaks

Specific sponsorship benefits may be subject to change and are detailed in a separate agreement. Benefit fulfillment is subject to applicable deadlines.

Sponsorships do not include any registration waivers.

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Additional Sponsorships

Sponsors in these categories receive recognition via signage, logo on the Exhibit Hall Entrance Unit and for sponsorships greater than $1,000, a logo on the ICMCTF 2027 website.

TOTE BAGS	$1,500
DRINK TICKET SPONSOR	$1,000
TECHNICAL SESSION OR COURSE SPONSOR	$1,000
NOTEBOOKS	$800
PENS	$800
MOBILE APP BANNER AD	$750
MOBILE APP PUSH NOTIFICATION	$350
POSTER BOARD SIGN	$250

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